

Andrew Cloud

andrewcloud.com / hello@andrewcloud.com / 857-310-2752

Experience

Product Designer

Tripadvisor

Needham, MA

February 2019 – May 2020

Led design efforts across Rental Cars and Flights, contributing to projects that increased car booking revenue by 40%, flight search rate by 4.7%, and flight booking conversion by 3.3%.

Collaborated with product and engineering teams to launch a new international product, Rental Cars on Tripadvisor, across 42 countries.

Led refinement meetings to clarify product team requests, groom tickets, estimate project level of efforts, and plan sprints.

Initiated user testing to address a lack of audience data, using results to shape new product features and improve existing functionality.

Created and maintained team-specific design systems, developing new components in collaboration with the broader Tripadvisor design team.

UI Designer

CVS Health

Boston, MA

August 2018 – January 2019

Created visual treatments for both mobile and web projects including prescription delivery, medication savings, and care facility portals.

Collaborated with UX designers, developers, and accessibility experts to set project requirements, identify constraints, and establish timelines.

Aided in planning and executing user testing to optimize the internal UI Kit, utilized feedback to consolidate and improve global brand components.

Product Designer (Freelance)

Noble

Boston, MA

March 2019 – Present

Work with the founders and product managers to develop and design new features for the B2C mobile-ordering app, as well as the B2B bartender iPad app and web-based venue management portal.

Visually overhauled the venue management portal, improving accessibility and more closely aligning it to the Noble brand, and redesigned it for mobile web.

Increased design efficiencies by developing and maintaining design systems for the product suite.

Education

B.S. in Marketing and Interactive Media

Northeastern University

Boston, MA

May 2017

Skills

Product Design, UX/UI Design, User Research, Usability Testing, Wireframing, Rapid Prototyping, Agile, Sketch, Figma, InVision, HTML/CSS, JavaScript, Github, Jira

Interests

Culinary science, music production, basketball (clever passes > flashy dunks), sneaker drops, strategy games, weird ice cream flavors